



For Immediate Release
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MMPR Marketing
602.264.2655

\$302,000 Donated From 2010 Scottsdale Culinary Festival

The Scottsdale Culinary Festival Announces Date For 2011

- Who:** Local foodies, philanthropists, and festive revelers eagerly waiting the Festival's 2011 arrival
- What:** Start the culinary countdown. The advent of the 33rd Annual Scottsdale Culinary Festival brings on another round of the nation's longest continually running food festival. Taking place April 5th-10th, 2011, expect more expert chefs, more food creations to devour and more enthralling entertainment.

Between the celebrity-chef dinners, Champagne brunch, cocktail parties and a food-filled picnic, it's easy to lose track of the Festival's tastiest takeaway. **In 2010, 38,000 people attended the festival, which donated \$302,000 in fundraising for 54 Arts and Arts Education charities, with over \$3.5 million distributed since 2002!** Digest that a bit, it's some food for thought. With the help of your appetite, we can raise even more in 2011. So set your phone alarms, mark your calendars and spread the word about the upcoming 33rd Annual Scottsdale Culinary Festival.

When: April 5th-10th, 2011

Where: Scottsdale, Arizona
www.ScottsdaleCulinaryFestival.org

The Scottsdale League for the Arts is a nonprofit (501(c)3) charitable organization that raises funds for arts and arts education programs throughout Arizona. Since 2002, the League has contributed more than \$3.5 million to numerous organizations benefiting children, such as Ballet Arizona, Childsplay, Free Arts of Arizona, Greasepaint Youth Theatre, Jazz in Arizona, Phoenix Boys Choir and the Scottsdale Center for the Arts. For additional information about the League or about becoming a member or volunteer, contact SLA at 7309 E. Evans Rd., Scottsdale, AZ 85260 or by phone at (480) 945-7193. Or visit the Web site, www.ScottsdaleCulinaryFestival.org.

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For media inquiries, contact MMPR Marketing at 602.264.2655