

For Immediate Release
February 2011



MMPR Marketing
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FRIDAY: Eat Drink & Be Pretty

Taste, trends and thrills unite for the festival's annual soiree

- Who:** Fashionistas, foodies and philanthropists seeking a good time while benefiting a great cause.
- What:** Lights, camera, fashion! The Scottsdale Culinary Festival™ is partnering with 101.5 JAMZ for the **Eat, Drink & Be Pretty**, annually one of Scottsdale's best parties. This fashion-forward culinary soiree will offer a menagerie of tastes from local restaurants, varietals of wine, and an array of cocktails. Runway models will strut breakthrough styles and must-haves of the moment. Once your appetite for food and fashion are satisfied, fulfill your craving for fun with a hot performance from an elite entertainer.
- When:** Friday, April 8th from 7 p.m. – 11 p.m.
- Where:** Scottsdale Center for the Performing Arts
4301 N. Scottsdale Rd.
Scottsdale, AZ 85251
(480) 994-2787
- Admission:** Tickets are \$50 through March 4th (\$65 thereafter) and can be purchased at www.ScottsdaleCulinaryFestival.org.

TUESDAY APRIL 5th	WEDNESDAY APRIL 6th	THURSDAY APRIL 7th	FRIDAY APRIL 8th	SATURDAY APRIL 9th	SUNDAY APRIL 10th
The Kick Off Party — Arizona Culinary Hall of Fame™	Bubbles & Bliss — Chef Tribute Dinner	The Chocolate & Wine Experience — Friends of James Beard Benefit Dinner	— Eat, Drink & Be Pretty Party —	Great Arizona Picnic™ — Cooks & Corks™ — Chef Wine Dinners	Wine Country Brunch™ — Great Arizona Picnic™ — Cooks & Corks™ — Best of the Fest™

The Scottsdale League for the Arts is a nonprofit (501)(c)3 charitable organization that raises funds for art and art education programs throughout Arizona. Since 2002, the League has contributed more than \$3.5 million to numerous organizations benefiting children, such as Ballet Arizona, Childsplay, Free Arts of Arizona, Greasepaint Youth Theatre, Jazz in Arizona, Phoenix Boys Choir and the Scottsdale Center for the Arts. For additional information about the League or about becoming a member or volunteer, contact SLA at 7309 E. Evans Rd., Scottsdale, AZ 85260, by phone at (480) 945-7193., or visit the Web site, www.LeagueForTheArts.org, or www.ScottsdaleCulinaryFestival.org.

For media inquiries, contact MMPR Marketing at 602.264.2655

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