

1st Ave

Hotel Theodore



FAMILY ZONE

NEW BELGIUM
SOUTHWEST FESTIVAL OF BEERS

69 70 71 72 73 74 75 76 77 78 79 80 81 82

65 64 63 62 61 60

84 85 86 87 88 89 90

83

Taxi Pick Up

Scottsdale City Hall

ENTRANCE

75th St

ROBERT MONDAVI
DISCOVERWINE

Fountain Stage

SAT. COOKING DEMOS
CHALLENGE TO THE CHEFS

TEQUILA
PATRÓN
THE PATRÓN EXPERIENCE

Restaurants & Shops

FERGUSON
Bath, Kitchen & Lighting Gallery

COOKS & CORKS









Scottsdale Center for the Performing Arts

Scottsdale Museum of Contemporary Art

Check in

Drinkwater Blvd

Scottsdale Public Library

-  Restrooms
-  ATMs
-  Water/Soda
-  Beverages
-  GAP Card Booth
-  Gate
-  Parking
-  21+ Wrist Bands

2nd St

P

P

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ENTRANCE

ENTRANCE

ENTRANCE

ENTRANCE

G2

G3

G4

G5

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Stage

Barefoot Stage

GARDEN

SKYY VODKA
SKYY BAR

6 5 4 3 2

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GREAT ARIZONA PICNIC BOOTH ASSIGNMENTS

Great Arizona Picnic

94.5 KOOL – 34	Kona Grill – 17
101.5 JAMZ – 9	La Dolce Pesca – 19
Angelo's Italian Ice & Gelato – 37	Los Taquitos – 16
Arizona Milk Producers – 36	Lucille's Smokehouse BBQ – 38
Barefoot Wine & Bubbly – 29	Macayo's Mexican Restaurant – 22
Bobby Q – 45	Pacific Monarch – 30
Bombay Spice Grill & Wine – 14	Philadelphia Sandwich Company – 24
Cathy's Rum Cake Caterers – 6	Roka Akor – 15
Chipotle Mexican Grill – 44	Salty Seniorita – 10
Chobani Greek Yogurt – 47	Scottsdale Convention & Visitors Bureau – 3
Classic Cakes & Confections – 11	Sonoran Freeze Shaved Ice – 28
Cutco Cutlery – 26	Spanish Fly – 33
Dine4az.com – 5	SRP Earthwise – 1
Dos Gringos – 42	Tapas Papa Frita – 20
General Motors – 8	The Breakfast Joynt – 39
Grand Lux Café – 43	The Compound Grill – 40
Grimaldi's Pizzeria – 25	The Gelato Spot – 21
Infiniti of Scottsdale – 2	The Melting Pot – 35
Jewel of the Crown – 4	Wells Fargo – 41
Jimmy Woo's – 32	Yogurtology - 23
Kalil Bottling – 31	

Southwest Festival of Beers

Alaskan Brewing Co – 69	Leinenkugel's Brewing Co – 73
Beverage Alliance – 82	Merchant du Vin – 90
Big Sky Brewing Co – 71	Mogollon – 77
Bison Brewing- 76	New Belgium Brewing– 62/74
BJ's Brewery & Restaurant – 64/65	Odell Brewing Co – 80
Blue Moon Brewing Co – 81	Papago Brewing Co – 67
C2 Imports – 84	Samuel Adams – 85
Coronado Brewing Co- 76	San Tan Brewery – 66
Crescent Crown Distributing – 87	Sierra Blanca Brewing – 84
Deschutes Brewery – 63	Sierra Nevada – 60
Dogfish Head Craft Brewed Ales– 76	Silesia Brands. – 72
Dos Gringos – 83	Sun Up Brewing Co – 78
Firestone Walker Brewing Co – 70	Twisted Tea – 86
Four Peaks Brewing Co – 68	Uinta Brewery – 75
Full Sail Brewery- 89	US Beverage – 90
Grand Teton Brewing Co – 75	Verdi Spumante – 82
Hensley Beverage Co – 88	World Class Beverages – 79
Lagunitas Brewing Co – 61	